

# MICHIGAN SMALL BUSINESS SURVIVAL GRANT PROGRAM FAQ

The Michigan Small Business Survival Grant program is awarding \$55 million in state funding to meet the urgent need of Michigan small businesses that have experienced a significant financial hardship due to the recent COVID-19 emergency “gatherings and face mask orders.”

## Where do businesses apply?

Businesses can apply at [www.michiganbusiness.org/survival](http://www.michiganbusiness.org/survival)

## When will the application be available?

The application period will be 9:00 a.m. EST on Tuesday, January 19 through 12:00 p.m. (noon) EST on Friday, January 22, 2021

## How much can businesses apply for?

Businesses that have been fully closed may apply for grants up to \$20,000. Businesses that have been partially closed, or otherwise are open, may apply for grants up to \$15,000.

## Is the funding first come, first serve?

All completed applications received within the application period will be considered; funding is not first come, first serve.

## What can grants be used for?

Grants must be used only for working capital to support payroll expenses, rent, mortgage payments, utility expenses, and costs related to reopening a business. Grant funds may be used by the business for eligible expenses expended between November 18, 2020 and April 30, 2021.

## Who is eligible to apply?

For-profit or non-profit companies that meet all the following requirements:

- Had 1 to 100 employees (including full-time, part-time and owner-employees) on a world-wide basis on November 17, 2020.
- Is in an industry that demonstrates it is affected by the COVID-19 emergency “gatherings and face mask orders.”
- Needs working capital to support payroll expenses, rent, mortgage payments, utility expenses, or other similar expenses.
- Demonstrates an income loss as a result of the Order as determined by the EDO in which an eligible business is located.
- Is not a live music and entertainment venue that is eligible for funds under section 401 of Public Act 257 of 2020 (Michigan Stages Survival Grants).

## Who will administer the grant?

Individual EDOs may have additional eligibility requirements, which businesses will be able to access from [michiganbusiness.org/survival](http://michiganbusiness.org/survival). The 15 local EDOs participating in the program include:

Invest UP	\$2,500,000
Networks Northwest	\$2,500,000
Otsego County Economic Alliance	\$1,925,000
Target Alpena	\$1,925,000
The Right Place	\$5,250,000
Lakeshore Advantage	\$1,925,000
Middle Michigan Development Corporation	\$1,925,000
Saginaw Future	\$1,950,000
Flint & Genesee Chamber	\$4,425,000
Lansing Economic Area Partnership	\$3,050,000
Southwest Michigan First	\$4,150,000
Ann Arbor Spark	\$4,700,000
Oakland County	\$6,075,000
Macomb County	\$4,150,000
Detroit Economic Growth Corporation	\$8,550,000

## How was the funding allocation formula determined for each EDO?

The \$55 million in funding is being distributed amongst the 15 EDOs on percentage basis consistent with the Michigan Small Business Restart grant program. Factors taken into consideration include:

- Number of counties served by EDO
- Total population
- Estimated small businesses impacted by COVID-19
- Percentage of small businesses located in a geographically disadvantaged area

## What is the timeline for receiving the grants?

- January 19 at 9:00 a.m. EST: application window opens.
- January 22 at 12:00 p.m. (noon): application window closes.
- Starting January 22: EDOs carry out grant selection process.
- January 29-February 28: Funds disbursed.



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**If I am eligible for the Michigan Stages Survival Grant am I also eligible for the Michigan Small Business Survival grants?**

A – No. Businesses and venues eligible for the Michigan Stages Survival Grant must apply through that program at [www.michiganbusiness.org/stages](http://www.michiganbusiness.org/stages).

**Will grant awards be made public?**

Per the statute, all criteria, as well as application process, program guidelines, reporting forms and the application itself will be available on [michiganbusiness.org/survival](http://michiganbusiness.org/survival). Additionally, each month a report must be provided to the Legislature that includes a listing of grants awarded in the previous month and the name of the recipient of each grant provided under the program. The MEDC will issue a press release(s) to announce grant awardees and overall impact of the grants, which would include number of grants issued by EDO, as well as jobs retained. A full list of recipients will be posted on [michiganbusiness.org/survival](http://michiganbusiness.org/survival).

**Additional information on eligibility as well as resources to assist in the application process are available at [michiganbusiness.org/survival](http://michiganbusiness.org/survival).**